

AD -

Hot, New Diet Pill Now Available in the (your city) Area. Reps needed to lead, motivate and expand business quickly. Full time, P/T, We will train. Email contact information - name, address, mobile #, current employment to (your email here), to schedule appointment. First call recorded message (949) 266-5837, then (your number) for samples.

If you use this ad, you must set up a voice mail to screen calls. Do not have callers call to your home where a child can pick up. Have them leave name, number with your voice mail.

### Voice Mail Message

Thank you for calling about our new diet pill. We are thrilled with the overwhelming response we have had to our national ad campaign to expand this area. Please make sure to listen to our recorded hotline (949) 266-5837 before leaving your name and telephone number here. If you are looking for an hourly paying job, please hang up. We are looking for self-motivated people who can head up a team and market the new V3 product quickly. If you feel you can do this, then an appointment to meet face-to-face will be scheduled. We look forward to booking that with you. Leave your name and number after the tone, and tell us what city you are calling from. Thank you!

### Follow-up Call

Hello. This is (first name only). You requested a call back about the V3 diet pill, and being a part of it's expansion here in (your area). Do you remember doing that? (response) Who are you currently working with right now? (response) Ok ... tell me something about yourself. (response - take note) ok - I'm meeting with other interested people on Thursday at the (Panera Bread Store). Let's meet then. I have (time) open. Ok. I am scheduling you in now. What is your mobile number? Email? Ok. I will confirm via email, and text a reminder to you. Take a look at what we are doing by going to [www.burgessbiz.com](http://www.burgessbiz.com). If you have questions, please write those questions down and we'll go over them when we meet. I look forward to meeting you.

Use the System ... Meet in Restaurant-type location one appointment after another.